**Project Title:**

**Skill and job recommender application Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID28032

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

**AS**

**5. AVAILABLE SOLUTIONS**

* How might we help people to find an easy and efficient

To get a dream job anywhere and anytime.

**CC**

**6. CUSTOMER CONSTRAINTS**

**1. CUSTOMER SEGMENT(S)**

**Explore AS, differentiate**

**Define CS, fit into CC**

* Current job
* skills
* interview preparation
* Recruiter
* Job seeker

**Focus on J&P, tap into BE, understand RC**

**7. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**9. PROBLEM ROOT CAUSE**

**2. JOBS-TO-BE-DONE / PROBLEMS**

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

* I am a job seeker and I am trying to find a job and improve my skills, I can’t go around physically, because it is time consuming, which make me feel depressed and sad
* Find a job anywhere and anytime
* It will be easier to find a job
* Limited time apply for the job
* Portability of jobs

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| --- | --- | --- | --- | --- |
|  | **3. TRIGGERS**  Better financial security and improve work/life balance    . | **10. YOUR SOLUTION**   * Unemployment is the major social impact. This website is created to reduce this and create an easy way to find | 1. **CHANNELS of BEHAVIOUR**     1. **ONLINE**  * jobs * courses   Extract online & offline   * 1. **OFFLINE**      * Difficult to find a job on newspaper * Watches live job notifications on the television |  |
| Identity strong | **4. EMOTIONS: BEFORE / AFTER**    Frustrated,sad-->Satisfied |